



# GIISMA 2026 GUANG ZHOU

One Stop Global Professional Sourcing  
Platform for Shoe Machinery & Materials

## INT'L INNOVATIVE SHOE MACHINE & MATERIAL EXHIBITION



**May 28-30, 2026**

PWTC EXPO, GUANGZHOU - CHINA

**30000<sup>+</sup>m<sup>2</sup>**

Exhibition area

**400<sup>+</sup>**

Exhibitors

**2000<sup>+</sup>**

Visitors

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✉ [gisma2017@163.com](mailto:gisma2017@163.com)

🌐 <https://giismex.com/en/>

Contact us to get invitation letter!



Organizer



广东省鞋业协会  
GUANGDONG SHOE ASSOCIATION



广州大广展览有限公司  
GUANGZHOU POLY WORLD TRADE CENTER



东莞市鞋机商会  
DONGGUAN SHOE MACHINERY ASSOCIATION



## 境外观众观展福利政策 Overseas Visitor Support Policy

Applicability: This policy applies exclusively to visitors holding a passport issued by a country or region outside China.

(1) Accommodation Support: During the exhibition, you can enjoy **2 nights** of free twin-bed room accommodation, or choose to receive a cash accommodation allowance of **USD 100**/person (approximately RMB 700).

(2) Dining Benefits: 2 free business lunch vouchers per person.

(3) Refreshment Benefits: 2 free coffee vouchers per person.

(4) Airfare Support: If you invite **10** or more people to form a visiting group, the group leader will receive reimbursement for their round-trip economy airfare to Guangzhou, up to a maximum of **USD 1,450**

Note: One month before the exhibition opens, the inviter must submit the relevant information of the invited guests to the organizer, including a copy of the passport information page, company name, email, and phone number.

Policy Statement: The GISMA Guangzhou Exhibition Committee reserves the final right of interpretation of this support policy.

